AIoT Korea Exhibition 2022

October 19[Wed]~21[Fri], 2022/ COEX, Seoul

The largest AI and IoT Industry event in Korea.
"AIoT Korea Exhibition and International Conference"
will deliver the quality attendees you are looking for

- Network Operators
- Engineering/Construction
- IT/Software Developers

- Transportation/Logistics
- Manufacturer
- Government/Defense

- Distributors/Resellers
- Finance/Insurance
- Medical/Healthcare

Key Exhibits

IoT Devices and Platform
- Chip, Modules, Sensor, Gateway, Tag, Reader, Antenna, etc.
- oneM2M Platform, Open H/W Platform, Device Platform, etc.

AIoT Services & Solution
- Artificial Intelligence of Thins
  (City/Safety, Healthcare, Smart Home/Office, Energy/
  Manufacturing, Smart Mobility, Environment, Distribution,
  Logistics, etc.)

Wireless Communication & Network
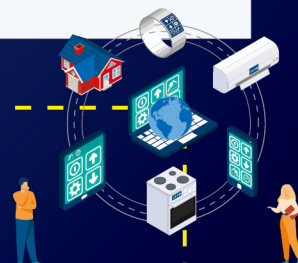- 5G, RoRa, NB-IoT, WPAN, Wife, Beacon, Bluetooth, etc.

AI Solutions and H/W
- Machine learning, Deep Learning, Data Mining, AI Chip, etc.
- Big data, Voice/Pattern/Image Recognition, etc.

Security
- Device Security, Communications & Network Security
- Platform/Service Security, Biometric Security, etc.

■ **Application Deadline** ~September 16(Fri), 2022/ 10% Early-Bird Discount in until April 29(Fri), 2022

■ **How to Apply** Send the application form by email(aiot@kiot.or.kr)/ Application Form Download : www.aiotkorea.or.kr

■ **Participation Fee**

Booth Type	Regular Rate	Description
Space Only (Minimum 2booths)	USD 2,500 / Booth (3m X 3m)	- USD 2,500 / Booth (3m X 3m)
Shell Scheme Package (Minimum 1booth)	USD 3,000 / Booth (3m X 3m)	- Walls, 1(one) information desk+1(one) chair - Fascia Board with 1(one) Fluorescent Lamp - Carpet, 3(Three) Spot Lights(100W) - 1(one) Wastebasket, Conference Ticket
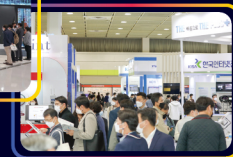
※ Early-bird Rate : For participants who register until April 29, 2022 can have 10% reduction of total payment
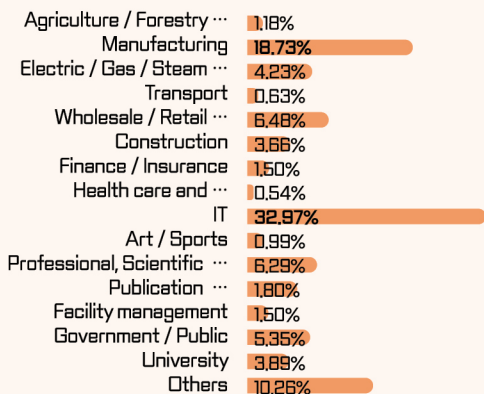
2021 Post- Show Report
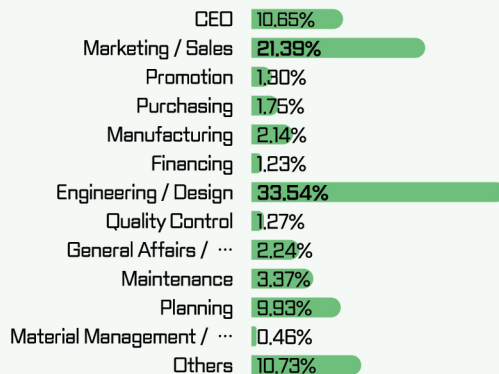
⇶ Number of Exhibitors **250** Booths, **120** Exhibitors

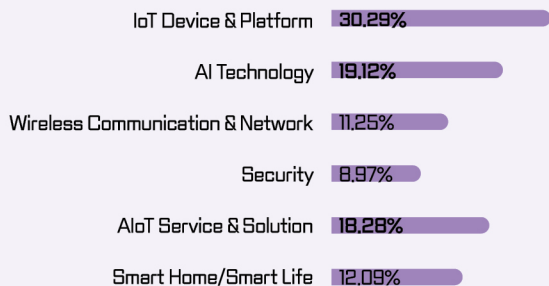⇶ Number of Visitors **10,037** from **6** Countries

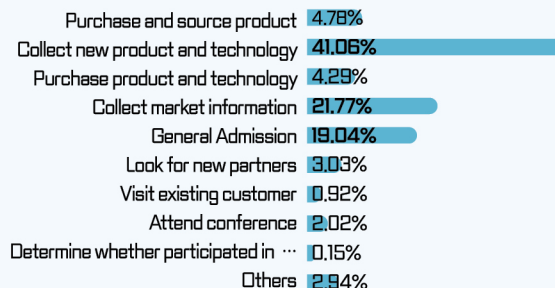⇶ Visitor Analysis

Business Classification

Agriculture / Forestry …	1.18%
Manufacturing	18.73%
Electric / Gas / Steam …	4.23%
Transport	0.63%
Wholesale / Retail …	6.48%
Construction	3.66%
Finance / Insurance	1.50%
Health care and …	0.54%
IT	32.97%
Art / Sports	0.99%
Professional, Scientific …	6.29%
Publication …	1.80%
Facility management	1.50%
Government / Public	5.35%
University	3.89%
Others	10.26%

Job Classification

CEO	10.65%
Marketing / Sales	21.39%
Promotion	1.30%
Purchasing	1.75%
Manufacturing	2.14%
Financing	1.23%
Engineering / Design	33.54%
Quality Control	1.27%
General Affairs / …	2.24%
Maintenance	3.37%
Planning	9.93%
Material Management / …	0.46%
Others	10.73%

Filed of Interesting

IoT Device & Platform	30.29%
AI Technology	19.12%
Wireless Communication & Network	11.25%
Security	8.97%
AIoT Service & Solution	18.28%
Smart Home/Smart Life	12.09%

Purpose of Visit

Purchase and source product	4.78%
Collect new product and technology	41.06%
Purchase product and technology	4.29%
Collect market information	21.77%
General Admission	19.04%
Look for new partners	3.03%
Visit existing customer	0.92%
Attend conference	2.02%
Determine whether participated in …	0.15%
Others	2.94%

⇶ Satisfaction of Buyers

- Very Satisfied 22.1%
- Fair 10.4%
- Satisfied 67.5%

⇶ Achievement of participation in the show

- Very Satisfied 23.7%
- Fair 11.6%
- Satisfied 64.5%